## Persuasive Writing

Establishing Credibility	Emphasising Points	Appealing to Emotions	Using Logic and Reason	Offering Solutions	Urging Action	Conclusion
According to	I† is	lmagine if	Therefore	A practical	We must act	In summary
experts	important to			solution	now to	
	highlight	Consider the	Consequently	would be		То
Research		impact on	•		It is our	conclude
shows that	one key			One	responsibility	
	aspect is	Think about	Thus	possible	to	ultimately
Studies		how this		approach		
indicate	This clearly	affects	As a result	is	We cannot	In the final
that	demonstrate				afford to	analysis
	s that	We must	This logically	We should	ignore	
It is widely		remember	leads to	consider		The evidence
accepted	Let me				It is	clearly
that	stress that	This issue		It is	imperative	supports
		touches the		essential to	that we	
Statistics	It cannot be	lives of		implement		
reveal that	denied that				Let us take a	
				This can be	stand and	
				achieved		
				by		